

La Roche College
COMMUNICATION, MEDIA, AND TECHNOLOGY PROGRAM GUIDE
Degree: Bachelor of Science Department: Communication, Media, and Technology

Student Name _____ First-Year Student Transfer
 I.D. Number _____ Change of Major Readmit

This is the (check one) **official** or **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. Update your progress each semester by printing a copy of your Academic Record (available through Project EASE). Take this guide to meetings with your academic advisor and update the guide accordingly. If you are a transfer student, this Guide shows previous coursework accepted toward this major. Evaluations are not official until official transcripts for all previous college work are received and reviewed for transferability by the Registrar's Office.

PURPOSE: To prepare students for career opportunities in producing, directing, writing, sales, and distribution for media industries such as: radio, TV, cable, video, film, satellite, and the internet.

REQUIREMENTS: To successfully complete the Communication, Media and Technology major, the following coursework is required:

- 48 major component credits
- 45 credits in a completed track or individualized program
- 34 CORE curriculum / general elective credits
- A minimum of 120 credits is required for degree, the last 30 of which must be earned at La Roche College

MAJOR COMPONENT REQUIREMENTS: 48 CREDITS

		<u>Credits</u>	<u>Comments:</u>
___ COM 101	Intro to Communications	3	_____
___ COM 102	Intro to Mass Communications	3	_____
___ COM 203	Intercultural Communication	3	_____
OR ___	One semester of Modern Language		<i>Fulfills SELECT SOC requirement</i>
___ COM 205	Intro to Communication Theory/Research	3	_____
___ COM 301	Critical Evaluation Mass Communication	3	_____
___ COM 302	Emerging Communication Technology	3	_____
___ COM 401	Legal Issues Mass Communications	3	_____
___ COM 402	Broadcast Media	3	_____
OR ___ PFM	Pittsburgh Filmmakers (Video)		
___ COM 450	Senior Focus Project	3	_____
___ COM 451	Internship	3	_____
___ GCD 101	The Creative Process	3	_____
___ GCD 125	Fundamentals Electronic Publishing	3	_____
___ IST 105	Practical Computer Applications	3	_____
___ IST 208	Introduction to Cyberspace	3	_____
___ SPH 101	Modern Public Speaking	3	_____
___ SPH 202	Contemp. Comm. Through Discussion	3	_____

TRACK COMPONENTS / ELECTIVES: 45 CREDITS

Communications, Media Management TRACK: 21 credits

___ AC 101	Accounting Concepts	3	_____
___ AM 101	Intro Administration and Management	3	_____
OR ___ AM 118	Fundamentals of Management		
___ AM 105	Macroeconomics	3	_____
___ COM 201	Intro Organizational Communications	3	_____
___ MKT/AM 221	Marketing	3	_____
___ AM 315	Project Management	3	_____
___ AM 321	Professional Presentations	3	_____

Professional Media Writing TRACK: 18 credits

___ COM 305	Message Design	3	_____
___ EN 240	Creative Writing	3	_____
___ EN 331	Journalism	3	_____
___ EN 334	Writing for Advertising	3	_____
___ EN 338	Public Relations Writing	3	_____
___ PFM ___	Screenwriting	3	_____

Mass Media Studies TRACK: 18 credits

___ COM 305	Message Design	3	_____
___ COM 402	Broadcast Media	3	_____
___ EN 335	Writing for TV and Radio	3	_____
OR ___	PFM Video I		_____
___ GCD 316	History of Film (Cross listed with AH 316)	3	_____
___ COM 315	Filmmaking I	3	_____
___ PFM ___	Elective	3	_____

Film and Video TRACK: 24 credits

___ COM 305	Message Design	3	_____
___ COM 315	Film Production I	3	_____
___ COM 316	Film Production II	3	_____
___ COM 420	Broadcast Media	3	_____
___ PFM ___	Video I	3	_____
___ PFM ___	Video II	3	_____
___ PFM ___	Digital Editing & Effects	3	_____
___ GCD/AH 316	History of Film	3	_____
___ PFM ___	Screenwriting	3	_____

INDIVIDUAL PROGRAM: 15-21 CREDITS (WITH APPROVAL OF ACADEMIC ADVISOR)

___	_____	___	_____
___	_____	___	_____
___	_____	___	_____
___	_____	___	_____
___	_____	___	_____
___	_____	___	_____
___	_____	___	_____
___	_____	___	_____
___	_____	___	_____

GENERAL ELECTIVES: 15-24 CREDITS

___	_____	___	_____	
___	_____	___	_____	
___	_____	___	_____	
___	_____	___	_____	TOTAL _____

CORE CURRICULUM: 34 CREDITS

Fundamentals – 10 credits

___ EN 111	College Writing I	3	_____
___ EN111L	College Writing I Lab	0	<i>Co-requisite for EN111</i>
___ EN 112	College Writing II	3	_____
___ MT 110/110A	College Algebra (or higher)	3	_____

La Roche Experience – 4 credits

___ LRC 101	Introduction & History	1	_____
___ LRC 102	Diversity/Discrimination	1	_____
___ LRC 201	Regions of Conflict	1	_____
___ LRC 202	Economic Justice	1	_____

Global/Community – 6 credits

___ INT-COMM	Community	3	_____
___ INT-GLBL	Global Perspective	3	_____

Select Courses – 12-15 Credits *

*15 credits are required with study within each of the five domains. Students can fulfill five domains with four courses (earning a total of 12 credits) by completing "dual-domain SELECT courses such as SELECTLITAES (fulfills the SELECT Literature and SELECT Aesthetics requirements. Student earns 3 credits only for each dual-domain course. The "lost" 3 credits can be fulfilled through a major or general elective.

_____ SELECT AESTHETICS	3	_____
_____ SELECT HISTORY	3	_____
_____ SELECT LITERATURE	3	_____
_____ SELECT RELIGION/PHIL	3	_____
_____ SELECT SCIENCE	3	_____

	<u>Completed</u>	<u>Need</u>	<u>Comments:</u>
Accepted in Transfer	_____	_____	_____
La Roche College Credit	_____	_____	_____
Total	_____	_____	_____
Major Requirements	_____	_____	_____
Track / Electives	_____	_____	_____
CORE Curriculum	_____	_____	_____

Registrar's Signature: _____

Date: _____