



La Roche College
MANAGEMENT AND INFORMATION SYSTEMS TECHNOLOGIES (MIST) PROGRAM GUIDE
Degree: Bachelor of Science Department: Information Systems and Technology

Student Name _____ First-Year Student ___ Transfer ___
I.D. Number _____ Change of Major ___ Readmit ___

Unofficial Eval Completed by/date: _____

This is the (check one) official evaluation of your credits to date including transfer credits (if applicable) in your chosen major. Update your progress each semester by printing a copy of your Academic Record (available through Project EASE). Take this guide to meetings with your academic advisor and update the guide accordingly. If you are a transfer student, this Guide shows previous coursework accepted toward this major. Evaluations are not official until official transcripts for all previous college work are received and reviewed for transferability by the Registrar's Office.

MIST MAJORS:

- ACCOUNTING
FINANCE
INTERNATIONAL MGMT
MANAGEMENT
MANAGEMENT INFORMATION SYSTEMS
MARKETING
REAL ESTATE

MIST MINORS:

- ACCOUNTING
FINANCE
MANAGEMENT
MANAGEMENT INFORMATION SYSTEMS
MARKETING

MANAGEMENT AND INFORMATION SYSTEMS TECHNOLOGIES (MIST) PROGRAMS

Mission Statement: The programs in Management and Information Systems Technologies (MIST) at La Roche College foster a high standard of academic and applied competence, professionalism, and creativity in the men and women who have chosen the business discipline as their career. Students acquire proficiency in all traditional core areas of business as well as in their selected focal area. The MIST programs welcome students from all walks of life and all countries. The programs incorporate a strong international component in the belief that ethical international trade and business is one of the best mechanisms available to lessen world tensions and promote a higher standard of living for all in the constantly changing global society. Programmatic quality of the programs and success for all students are achieved:

- Creating a collaborative, seamless and values-based learning environment, integrating programs and activities through the academic community;
Sharing educational responsibilities among all members of the college community, thereby promoting responsibility, personal growth, and active, widespread participation in the process;
Offering excellent instruction and a supportive infrastructure, thereby preparing our graduates for their chosen industry careers or further study and empowering them to become lifelong learners.

REQUIREMENTS: To successfully complete the MIST major, the following coursework is required:

- 48 credits as listed under "Major Component/Requirements" (Business Core)
credits of Major Requirements (dependent on major)
credits of Major Electives (dependent on major)
9 credits Skills Component (if required)
34 CORE credits
General Elective Credits
A minimum number of 120 credits is required for degree, the last 30 of which must be earned at La Roche College. (Developmental course work does not count toward the minimum number of required credits for graduation.)

MIST programs are designed in such a way that most students can dual major, completing a major in management along with one of the other MIST majors. Students can also elect to complete a major in Management, along with one or two minors in other business areas. All

MAJOR COMPONENT(BUSINESS CORE) FOR ALL MIST STUDENTS: 48 Credits

		Credits	Comments:
___ AM 105	Macroeconomics	3	_____
___ IST 105	Practical Computer Applications	3	_____
___ AM 106	Microeconomics	3	_____
___ AM 118	Fundamentals of Management	3	_____
___ AC 203	Accounting I	3	_____
___ AC 204	Accounting II	3	_____
___ AM 209	Business Law I	3	_____
___ AC 213	Managerial Accounting	3	_____
___ AM 218	Organizational Behavior	3	_____
___ MKT 221	Marketing	3	_____
___ AM 225	Human Resource Management	3	_____
___ FIN 332	Financial Management	3	_____
___ FIN 336	Financial Institutions	3	_____
___ INT 339	International Business Mgmt	3	_____
___ AM 420	Operations Management	3	_____
___ AM 455	Seminar in Business Policy	3	_____ or IST 455 Senior Seminar

BUSINESS SKILLS COMPONENT: 9 credits

___ MT 130	Calculus for Business	3	_____
___ MT 140	Probability & Statistics	3	_____
___ AM 324	Professional Presentations	3	_____ <i>Junior status</i>

COLLEGE CORE CURRICULUM FOR MIST MAJORS: 34 Credits

Fundamentals: 9 credits

___ EN 111	College Writing I	3	_____
___ EN 111L	College Writing I Lab	0	_____ <i>Co-requisite for EN111</i>
___ EN 112	College Writing II	3	_____
___ MT110/MT110A	College Algebra	3	_____

La Roche Experience: 4 credits

___ LRC 101	Introduction & History	1	_____
___ LRC 102	Diversity/Discrimination	1	_____
___ LRC 201	Regions of Conflict	1	_____
___ LRC 202	Economic Justice	1	_____

Integrative: 6 credits or 6 credits in Same Foreign Language (for majors that do not require a language)

___ COMM	Community	3	_____
___ GLBL	Global Perspective	3	_____

SELECT Courses: 15 credits required

The Select courses are designed to introduce students to different disciplines of study. Students select courses within each of the domains below. Students can fulfill five domains with four courses (earning a total of 12 credits) by completing "dual-domain" SELECT courses such as SELECTLITAES (fulfills the SELECT Literature and SELECT Aesthetics requirement). Student earns 3 credits only for each dual-domain course. MIST majors are exempt from the SELECT Social/Cultural Systems requirement by completing the economics courses in the MIST core.

___ SELECT Aesthetics	_____	3	_____
___ SELECT Religion/Philosophy	_____	3	_____
___ SELECT Literature	_____	3	_____
___ SELECT History	_____	3	_____
___ SELECT Science	_____	3	_____
___ SELECT Social and Cultural Systems	_____	0	_____ <i>Fulfilled in major</i>

General Electives: Can be fulfilled using any course selections inside or outside the MIST programs

Total College credits required for graduation: 120 minimum (actual total may be more, depending on transfers and major requirements)

ACCOUNTING MAJOR

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 21 credits of Accounting Major Requirements and 6 credits of Accounting Major Electives

Accounting Major Requirements: Complete all 7 courses (21 credits)

___ AC 301	Taxation I	3	_____
___ AC 302	Taxation II	3	_____ <i>AM 210 or AM 310 can be used as a substitute for AC 302</i>
___ AC 311	Intermediate Accounting I	3	_____
___ AC 312	Intermediate Accounting II	3	_____
___ AC 314	Cost Accounting	3	_____
___ AC 401	Advanced Accounting	3	_____
___ AC 402	Auditing	3	_____

Accounting Major Electives: Select 2 courses from those listed below (6 credits)

___ IST 106	Advanced Computer Applications	3	_____
___ AM 210	Business Law II	3	_____
___ IST 221	Managing Information Systems	3	_____
___ AC 225	Accounting with Computers	3	_____
___ IST 245	Data Base Management Systems	3	_____
___ IST 250	Distributed Data Processing	3	_____
___ AM 310	Bus Organization/Regulation	3	_____
___ FIN 331	Investments	3	_____
___ FIN 334	Commercial Bank Management	3	_____
___ FIN 433	Managerial Finance	3	_____
___ INT 446	International Finance	3	_____
___ IS/INT 448	Legal Environment of Int'l Bus.	3	_____
___ AC 451/452	Accounting Internship I & II	6	_____

FINANCE MAJOR

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 15 credits of Finance Major Requirements and 12 credits of Finance Major Electives

Finance Major Requirements: Complete all 5 courses (15 credits)

___ FIN 331	Investments	3	_____
___ FIN 334	Commercial Bank Management	3	_____
___ FIN 433	Managerial Finance	3	_____
___ AC 301	Taxation I	3	_____
___ INT 446	International Finance	3	_____

Finance Major Electives: Select any 4 courses from those listed below (12 credits)

___ AC 302	Taxation II	3	_____
___ AM 210	Business Law II	3	_____
___ AM 310	Business Organization/Regulation	3	_____
___ FIN 340	Risk Management & Insurance	3	_____
___ FIN 439	Real Estate Finance	3	_____
___ IST 221	Managing Information Systems	3	_____
___ IST 230	Computer Programming: COBOL	3	_____
___ IST 442	Systems Analysis & Design	3	_____
___ MT 345	Probability & Statistics II	3	_____

INTERNATIONAL MANAGEMENT MAJOR

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 12 International Management Major Required credits, 12 International Management Elective credits, and 6 credits in a foreign language other than your native language

International Management Major Requirements: Complete all 4 courses (12 credits)

___ AM 303	International Political Economy	3	_____
___ INT 349	Int'l Market & Export Mgmt	3	_____
___ INT 446	International Finance	3	_____
___ INT 448	International Legal Environment	3	_____

International Management Major Electives: Select any 4 courses from those listed below (12 credits)

___ RS 103	World Religions	3	___ IS/PS 318	History of Africa	3
___ PH 122	Eastern Philosophy	3	___ PS 321	Comparative Government	3
___ IS 201	Global Politics	3	___ PS 325	Development Issues	3
___ COM 203	Intercultural Communication	3	___ IS/PS 333	American Foreign Policy	3
___ GEO 211	World Geography	3	___ INT 451/452	Internship	3-6
___ GEO 212	European Geography	3	___ INT 457	Independent Study	3
___ HS 235	Survey Latin American History	3	_____	Other Course with approval of	3
___ GEO 310	Cultural Geog/Human Mosaic	3		Department Chair	
___ GEO 313	Geography & World Affairs	3			

Foreign Language (other than native language): Select 2 courses (6—8 credits)

___ ML 101/102	Elementary I & II	8	_____
___ ML 201/202	Intermediate I & II	6	_____
___ ML 301/302	Business & Culture I & II	6	_____

Note: Advanced ESL courses satisfy this requirement for international students.

MANAGEMENT MAJOR

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 21 credits of Business Major Electives

The Management Major has been designed to offer optimal flexibility for the MIST student. It allows transfer students to meet management major requirements using a variety of business transfer credits. It also allows new MIST majors to graduate with a double major, combining the management major with any of the other 6 MIST majors, or with one MIST major and one or more of the MIST minors.

Management Major Electives: 21 credits

Complete 7 courses using any of the Accounting, Finance, Information Systems, International Management, Administration & Management, Marketing, or Real Estate courses, *with the exception of AC 101 – Accounting Principles, AM 101 – Intro to Administration and Management, or AM 130 – Finance for the Non-Financial Executive.*

_____	3	_____	3
_____	3	_____	3
_____	3	_____	3
_____	3		

MANAGEMENT INFORMATION SYSTEMS MAJOR

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 27 MIS Major Required credits , 3 MIS Major Elective credits, 3 credits skill component

MIS Major Requirements: Complete all 9 courses (27 credits)

___ IST 121	Problem Solving	3	_____
___ IST 125	Computer Hardware	3	_____
___ IST 208	Intro to Cyberspace	3	_____
___ IST 221	Managing Info Systems	3	_____
___ IST 245	Database Management	3	_____
___ IST 250	Distributed Data Processing	3	_____
___ IST 320	Computer Program: COBOL	3	_____
___ IST 442	System Analysis & Design	3	_____
___ IST 455	Senior Seminar	3	<u>fulfills AM 445 Seminar in Business Policy requirement</u>

MIS Major Electives: Select any 1 course from those listed below (3 credits)

___ AC 225	Accounting with Computers	3	_____
___ IST 230	Networking	3	_____
___ IST 330	LINUX	3	_____
___ IST 334	JAVA	3	_____
___ IST 346	Advanced Database	3	_____
___ AC 402	Auditing	3	_____
___ IST 451	Internship	3	_____

MIS Skills Component: Complete 1 course (3 credits)

___ EN 230	Technical Writing	3	<u>Management Information Systems Majors only</u>
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MARKETING MAJOR

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 15 Marketing Major Required credits, and 15 Marketing Concentration credits

Marketing Major Requirements: Complete all 5 courses (15 credits)

___ MKT 221	Marketing Management	3	<u>included in required business core (page 2)</u>
___ MKT 312	Buyer Behavior	3	_____
___ MKT 333	Marketing Research	3	_____
___ MKT 349	Int'l Marketing & Exporting	3	_____
___ MKT 414	Marketing Strategy	3	_____
___ MKT 431	Contemporary Marketing Topics	3	_____

Marketing Major Electives: Select any 5 courses from those listed below (15 credits)

___ MKT 207	Advertising & Public Relations	3	_____
___ MKT 316	Personal Selling	3	_____
___ MKT 331	Sports Marketing	3	_____
___ MKT 350	Internet Marketing	3	_____
___ MKT 416	Brand Management	3	_____
___ MKT 418	Services Marketing	3	_____
___ MKT 435	Retail Marketing & Management	3	_____
___ MKT 446	Sales Management	3	<u>MKT 316 prerequisite</u>
___ MKT 451	Marketing Internship	3	_____
___ AM/MKT 419	Sports Mgt and Administration	3	_____

REAL ESTATE MAJOR

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 16 Real Estate Major Required credits and 3 Real Estate Major Elective credits.

Real Estate Major Requirements: Complete all 5 courses (16 credits)

___ RE 195	Real Estate Fundamentals	4	_____
___ RE 300	Real Estate Law & Ethics	3	_____
___ RE 301	Real Estate Appraisal	3	_____
___ FIN 340	Risk Management & Insurance	3	_____
___ FIN 439	Real Estate Investment	3	_____

Real Estate Major Electives: Select any one course from those listed below (3 credits)

___ MKT 312	Buyer Behavior	3	_____
___ AM 315	Project Management	3	_____
___ ID 315	Study of Great Homes	3	_____
___ MKT 316	Personal Selling	3	_____
___ EN 334	Writing for Advertising	3	_____
___ Real Estate Institute Course _____		3	<u>Must have advisor's permission</u>

MANAGEMENT AND INFORMATION SYSTEMS (MIST)

MINORS

ACCOUNTING MINOR: 18 CREDITS

Accounting Minor Requirements: Complete all 3 courses listed (9 credits)

___ AC 203	Accounting I	3	_____
___ AC 204	Accounting II	3	_____
___ AC 213	Managerial Accounting	3	_____

Accounting Minor Electives: Select any 3 courses from those listed below (9 credits)

___ AC 225	Accounting w/Computers	3	___ AC 312	Intermediate Accounting II	3
___ AC 301	Taxation I	3	___ AC 314	Cost Accounting	3
___ AC 302	Taxation II	3	___ AC 401	Advanced Accounting	3
___ AC 311	Intermediate Accounting I	3	___ AC 402	Auditing	3

FINANCE MINOR: 21 CREDITS

Finance Minor Requirements: Complete all 6 courses (18 credits)

___ FIN 331	Investments	3	_____
___ FIN 332	Financial Management	3	_____
___ FIN 336	Financial Institutions	3	_____
___ AC 203	Accounting I	3	_____
___ AC 204	Accounting II	3	_____
___ AC 301	Taxation I	3	_____

Finance Minor Elective: Select any 1 of the courses below (3 credits)

___ FIN 340	Risk Mgmt & Insurance	3	_____
___ FIN 439	Real Estate Finance	3	_____
___ INT 446	International Finance	3	_____

MANAGEMENT MINOR (FOR NON-MIST MAJORS ONLY): 18 CREDITS

Management Minor Requirements: Complete all 6 courses (18 credits)

___ AC 101	Accounting Principles	3	_____
___ AM 101	Introduction to A & M	3	_____
___ AM 105	Macroeconomics	3	_____
___ AM 118	Fundamentals of Management	3	_____
___ AM 225	Human Resource Management	3	_____
___ MKT 221	Marketing	3	_____

MANAGEMENT INFORMATION SYSTEMS MINOR: 18 CREDITS

MIS Minor Required Courses: Complete all 4 courses listed (12 credits)

___ IST 221	Mgmt of Information Systems	3	_____
___ IST 245	Database Management Systems	3	_____
___ IST 346	Advanced Database Mgmt Sys.	3	_____
___ IST 442	Systems Analysis & Design	3	_____
OR ___AM 315	Project Management		

MIS Minor Electives: Select TWO course n each of the following TWO categories (6 credits)

___ IST 121	Problem Solving	3	_____
___ IST 208	Intro to Cyberspace	3	_____
___ IST 250	Distributed Data Processing	3	_____
___ CS 255	Database Theory	3	_____
___ IST 308	Webpage Usability & Programming	3	_____

MARKETING MINOR (15 CREDITS)

Marketing Minor Requirements: Complete 2 courses (6 credits)

___ MKT 221	Marketing Management	3	_____
___ MKT 312	Buyer Behavior	3	_____
OR ___MKT 414	Marketing Strategy		_____

Marketing Minor Electives: Select any 3 courses from those listed below (9 credits)

___ MKT/AM 207	Advertising & Pub Relations	3	_____
___ MKT 316	Personal Selling	3	_____
___ MKT 331	Sports Marketing	3	_____
___ MKT 333	Marketing Research	3	_____
___ MKT 350	Internet Marketing	3	_____
___ MKT/INT 349	Int'l Marketing & Export	3	_____
___ MKT 416	Brand Management	3	_____
___ MKT 418	Services Marketing	3	_____
___ MKT/AM 419	Sports Admin & Mgmt	3	_____
___ MKT 431	Contemporary Topics Marketing	3	_____
___ MKT 435	Retail Marketing & Management	3	_____
___ MKT 446	Sales Management	3	_____

FOR REGISTRAR USE ONLY:	<u>TOTAL</u>	<u>Completed</u>	<u>Need</u>	<u>COMMENTS:</u>
Major Component(Bus.Core)	48	_____	_____	_____
Major Requirements	_____	_____	_____	_____
Major Electives	_____	_____	_____	_____
Skills Component	9	_____	_____	_____
CORE	34	_____	_____	_____
General Electives	_____	_____	_____	_____
Accepted in Transfer	_____	_____	_____	_____
La Roche College Credit	_____	_____	_____	_____
Total	_____	_____	_____	_____

Registrar Signature _____ **Date** _____

Advisor Signature _____ **Date** _____

(When signed by Advisor, all required coursework/credits have been completed for graduation.)