

Television, movies, DVDs, cable & high definition all have one thing in common:

To be successful, they all have to tell great stories. Today's digital technology has expanded the opportunities to be a part of these growing industries. What you need are certain tools, like the ability to understand, create and work with great stories, and the skills to work with digital technology. The Film, Video and Media (FVM) program at La Roche College can provide you with the education and hands-on experience necessary to enter these fields and find a fulfilling career – as long as you are willing to work hard to get there.

So, if you see yourself working in a field that combines digital technology with TV, movies, cable, DVDs and/or the Internet, a major in FVM at La Roche will help prepare you. When you have completed our program, you will be ready to begin working as a professional in the film, video or media industry, or you may choose to go on for further study.





LA ROCHE

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Film, Video and Media at La Roche College

Film • Digital Video • Screenwriting
Animation & Effects • Digital Media
and Film Studies

The La Roche Difference

At La Roche, you'll benefit from a strong liberal arts foundation and individualized instruction from the faculty – the faculty members know the students and closely advise them on their courses. FVM majors perform substantial work using the latest technology and receive instruction by film professionals at Pittsburgh Filmmakers, a digital media center located in Oakland, near Carnegie Mellon University and the University of Pittsburgh. As a student in both a liberal arts environment and the hands-on world of filmmaking, you'll gain an edge in the industry by working closely with people who are experts in their fields.

The Pittsburgh Filmmakers Relationship

Pittsburgh Filmmakers is one of the nation's largest and most respected art centers, and its course of study features comprehensive training in media and photographic arts. Through a partnership, La Roche students attend classes and gain both an aesthetic perspective of the practice of filmmaking and practical, hands-on equipment knowledge at Pittsburgh Filmmakers. Both Pittsburgh Filmmakers and La Roche College are accredited by the National Association of Schools of Art and Design. For more on Pittsburgh Filmmakers, visit www.pittsburghfilmmakers.com.

La Roche Offers Six Program Tracks

Film: This track is for students seeking careers or advanced study in the realm of film production. It includes directing, cinematography and both traditional film editing and film editing in a digital non-linear environment.

Digital Video: This track is aimed at students wishing to pursue careers or advanced study in various fields of digital production, including electronic cinematography and non-linear editing.

Screenwriting: The screenwriting track is for students seeking careers or advanced study in screenwriting for feature films, television, documentaries and short films.

Animation and Effects: This track is aimed at students interested in careers in traditional and computer animation, as well as digital compositing and effects.

Digital Media: This track is for students who wish to focus on the fields of digital media, including web design and computer animation.

Film Studies: This track is for students who wish to pursue advanced study in film theory and criticism, leading to careers in fields such as teaching and film reviewing.

Learn more at www.laroche.edu and
<http://fvm.laroche.edu>



Contacting Us

For more information on the FVM Program and La Roche College, contact us! We would like to meet with you and help you learn more about us, and we can learn more about you, too.

1-800-838-4LRC or *e-mail* admissions@laroche.edu

www.laroche.edu • <http://fvm.laroche.edu>

