

Update

MARCH 2008

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Third Annual Founders Gala to Honor Howard Hanna Family on April 12

On Saturday, April 12, downtown Pittsburgh will be a particular shade of green as La Roche College recognizes the Howard Hanna Family as the recipient of the 2008 Ad Lucem Award. The Hannas will accept the honor at the Third Annual La Roche College Founders Gala at Carnegie Music Hall in Pittsburgh. Festivities will begin at 6 p.m., and the evening promises to be a “who’s who in Pittsburgh” celebration.

La Roche College faculty and staff are encouraged to attend the event, overseen by honorary chairs Carol and Joe Massaro.

The gala features the Ad Lucem Award ceremony in which honorees are recognized because their vision, leadership and determination have transformed their dreams into reality. The award will be presented by La Roche College president, Sister Candace Introcaso, CDP, Ph.D., on behalf of La Roche College and its board of trustees.



(left to right) Annie Hanna Cestra, Howard W. “Hoby” Hanna, IV, Board of Trustees Member Howard W. “Hoddy” Hanna, III, and Helen Hanna Casey.

“The Hanna Family’s dedication and consistent effort has illuminated a new path and made a positive and lasting contribution to society, the community and the professions,” Sister Candace said. “Having our faculty and staff at the gala as we bestow this honor is especially important because the gala raises funds to support programs that directly benefit our College. Each of us, in turn, then benefits from that program support.”

The Hanna family business — Howard Hanna Real Estate Services — was created 50 years ago by Anne and Howard W. Hanna Jr. with one office at the corner of Bayard and Craig Streets. Now, Howard Hanna Real Estate Services has 122 sales offices in Pennsylvania, Ohio, West Virginia and New York and employs more than 3,600 sales associates and staff.

Three generations continue to manage the family business: Howard W. “Hoddy” Hanna, III, serves as Chairman and Chief Executive Officer; Helen Hanna Casey, President; and Annie Hanna Cestra, Executive Vice President and Chief Operating Officer of the Company; and third generation, Annie Hanna Engel serves as Chief Legal Counsel for the company; Howard W. “Hoby” Hanna, IV, serves as President of Howard Hanna Ohio, and F. “Duffy” Hanna serves as Executive Vice President of the company’s title business, Barristers Land Abstract. Other family members involved in the company are: Dennis Cestra, Senior Vice President of Appraisal Services; Kelly Hanna Riley, Ricky Duffy, John Freyvogel, Michael Regan, Chas Conley and James McCready.

La Roche College faculty and staff members may attend the Founders Gala at a discounted price and receive a special offer on tuxedo rentals. For more information on the special pricing log on to www.laroche.edu/foundersgala or contact Director of Special Events Bobbi Kress LaPlace at bobbilaplace@laroche.edu



(left to right) Helen Hanna Casey, Howard W. Hanna, Jr., Annie Hanna Cestra

La Roche Students and Staff Spend Break Helping Others



Student Chris DeCrane and Assistant Director of College Activities Katie Motycki build a roof on a porch in Mississippi.

While most college students were packing their bags for spring break with swim suits and suntan lotion, 18 students from La Roche College were instead packing their bags with work clothes and getting ready to help those less fortunate.

Through the LRC Campus Ministry and 9:37 Christian Fellowship, 30 individuals from La Roche and the surrounding area headed to Bay St. Louis, Miss., for an Alternative Spring Break March 1-8.

Through a partnership with 9:37 Christian Fellowship, La Roche College gathered a group of students and staff to volunteer to help families who

suffered home or property damage as a result of Hurricane Katrina in 2005, according to Associate Campus Minister for Service and Justice Sister Elena Almendarez, CDP.

“Years ago, right after Hurricane Katrina, we sent a group of students to New Orleans to help people. This year, we went there to help with housing rehab to help get people out of FEMA trailers and back into their homes,” Sister Elena said.

“The houses were structurally re-done, but they needed things like drywall to be hung, painting and plastering,” she said.

Sister Elena said that the students really enjoyed their trip and they accomplished a great deal of work in Bay St. Louis.

“We were very grateful to the North Park Church and the four men who went with us from there. The actual contacts that we had in

Bay St. Louis were because of the men from North Park Church, who had gone before,” said Sister Elena.

“With every community service project that you do, in order for there to be service learning, what we really want is for the students to not just go in and put a Band-aid® on a problem by offering some direct service, but to begin to understand what’s causing people to live this way. Eventually, what students begin to understand is, it’s not just about me going and helping somebody, but it’s about understanding the causes in our society and in our culture so they can go and advocate later for changing the system,” she added.

On Feb. 24, the first celebration of service and commissioning for college students, faculty and staff participating in Spring Break Service Projects took place at St. Paul Cathedral in Oakland. Bishop David M. Zubik presided over the liturgy and commissioned all of those involved in various alternative spring break projects, including students from La Roche College, Carlow University and Duquesne University.



Students Elizabeth Sensenstein, Lisa Hall, Danay Rivero, Wendy McConnell, and Onieka Doyle pose with T.R. Richards of 9:37 Christian Fellowship before heading out on the Alternative Spring Break trip.



The entire Alternative Spring Break group on a ferry dock in Bay St. Louis, Miss.

Tim Michael Hired as Assistant Dean



Since last November, Tim Michael has been making his way at La Roche as the Assistant Dean of Students and the Director of Housing and Residence Life.

Prior to coming to La Roche, Tim administered the housing and dining programs and other auxiliary businesses at Carnegie Mellon University, Pittsburgh.

"I came to La Roche because I like the small college environment where the staff works

collaboratively with each other and students to create our campus community," Tim said.

"At La Roche, students can receive individualized attention for their personal and educational needs that is often not available at larger institutions," he added.

As Tim learns more about the La Roche campus, staff and students, he looks forward to making the processes and procedures for students in residence easier and more streamlined.

"That will allow us to increase our focus on the welfare of students individually and as a part of the larger La Roche community," he said.

Tim lives in Cranberry Township with his wife, Margaret. They have two sons, K. Scott and C. Todd. The Michaels enjoy cheering on the Pittsburgh sports teams and beach vacations.

e2campus™ Notifies La Roche of Pertinent News and Information

In the aftermath of the tragedy last year at Virginia Tech, many colleges and universities across the United States were looking for a way to get a message across campus quickly in the event of a school emergency.

Following that tragedy, La Roche College joined other colleges and universities by enhancing its notification process and adopting a mass communication service called e2Campus.

According to Public Safety Site Supervisor David Hilke, e2campus has been operational since last September and it serves as not only a mass communication tool for emergencies, but it also is a backup for The Weather Line.

Hilke said that the emergency or weather-related message can be sent to a number of different outlets including your e-mail address, your cell phone or a parent's cell phone. He reminded students, faculty and staff members who haven't signed up for e2Campus to take advantage of the service.

"It's free to sign up, and it's one of the primary methods we employ for alerting the campus community to emergencies or school closings," he said.



Students, faculty and staff may register for e2Campus by going to the College Intranet site and clicking on the e2Campus link in the left column menu under "Everyone."

Faculty News & Notes

Susan Todhunter, Ph.D., associate professor, English as a Second Language, has recently published a journal article titled, "Instructional Conversations in a High School Spanish Class." The article was published in *Foreign Language Annals*, a journal for teachers and researchers in language education. The article reports on a study of high school students learning Spanish, focusing on how skillful use of conversational techniques contribute to language learners' ability to interact spontaneously about everyday topics, as well as academic material. The article can be found at: <http://www.encyclopedia.com/doc/1P3-1410120531.html>.



Astrid Kersten, Ph.D., professor of Management and HRM, continues to work actively in her many areas of interest pertaining to organizational studies: diversity, ethics, aesthetics and organizational change. Dr. Kersten also served as the narrator in the March 26 Reader's Theatre performance of "Most Dangerous Women" at La Roche. Highlights of her recent professional activities are below:

- "Deliberative Democracy, Diversity and Organizational Design." Paper to be presented at the Fourth Art of Management Conference, 9-12 September 2008, Banff, Canada.
- With **Christine Abbott, Ph.D.**, associate professor, English, and **Lauren Lampe, M.F.A.**, Graphic & Communication Design, "Exposed Baggage." Paper and Art Intervention Project to be presented at the Fourth Art of Management Conference, 9-12 September 2008, Banff, Canada.
- "When Craving Goodness Becomes Bad: A Critical Conception of Ethics and Aesthetics in Organizations." Paper accepted for publication in the Special Issue on Organization and Evil, Culture & Organization (2008, forthcoming).
- "Diversity, Identity and Inclusion: Contributions from Deliberative Democracy." Paper presented at the Fifth International Critical Management Studies Conference, July 2007, Manchester, England.
- With Turan Sidky, "¡Ya Basta! - The Zapatista Challenge to Global Hegemony." Paper presented at the Fifth International Critical Management Studies Conference, July 2007, Manchester, England.
- "Neurotic Fantasy and Fantastic Performance: A Case-Based Exploration of Psychodynamic Development" (2007). *Tamara: Journal for Critical Postmodern Organization* (Special Issue on Art, Aesthetics and the Unconscious) 6, 1, pp. 65-82.



Art work by **Lauren Lampe, M.F.A.**, associate professor in Graphic & Communication Design and director of Galleries, will be on display in the Associated Artists of Pittsburgh's "Earth and Fire" show March 14 through April 13, at the Pittsburgh Center for the Arts, 6300 5th Avenue, Pittsburgh. Her mixed media piece titled "Sweet Nectar" is created with silver, glass, copper and wood.

LRC Goes Wireless; Other Phases Planned

The Office of Information Technology is pleased to announce the introduction of the LRC Wireless Network.

Accessible in the Wright Library, College Center, Science Center, Annex Building, Providence Hall, Ketteler Hall, the East Campus parking lot and the Kerr Fitness & Sports Center, the new wireless network will provide a significant benefit to LRC students, faculty and staff.

Director of Information Technology Terri Ballard said that this is only phase one in the LRC Wireless Network project. Additional phases will include being able to print from the wireless network, detailed information about acceptable anti-virus products and firewalls, additional security measures and guest access.

“We have everything that we need now, so we are just working on the different aspects of the project for all of the features to be fully functional,” Terri said.

Terri stressed that before using the wireless network, users must comply with three procedures: you must have up-to-date anti-virus software running on your computer; IT strongly recommends having your firewall turned on; and they strongly recommend keeping your operating system current with the latest security updates.

In order to access the network using a laptop with a wireless card, follow these steps:

1. Students: Select the “student” wireless network
Faculty and Staff: Select the “employee” wireless network
2. Open your browser
3. Sign in using your regular La Roche network account



La Roche Junior Overcomes Adversity with Love and Support



To see 21-year-old La Roche College junior Tiana Smith today, you would never know that behind that winning smile and warm heart were years of heartache and sadness.

Living with an abusive mother who was battling a drug addiction, Tiana had little hope as a child. That was until she found her “saving grace” in Girls Hope, a non-profit, non-denominational program for young girls who need to be out of their homes

because of parental death or illness, abuse or neglect, or inability to protect the child from harmful neighborhood conditions. Girls Hope provides a family-like home and a quality education — including college — to girls of all ethnic and religious backgrounds.

“I call Girls Hope my saving grace because it saved me from what might have happened,” Tiana said.

For the past seven years, Tiana has been a part of Girls Hope and, although things may not have been easy for Tiana, she has grown

and learned to love through her new family. She began to improve her study habits, became involved in her high school activities and was the first girl to graduate high school from the Girls Hope house in Clinton, Pa.

Following high school, Tiana was accepted into La Roche College’s Providence Institute and, today Tiana said that she couldn’t be any happier than with her decision to attend La Roche. Now a junior studying Human Services, Tiana looks forward to a career where she can help others, whether they are young children or senior citizens.

While she has been at La Roche, Tiana has become active in MOSAIC, she was an orientation leader for incoming freshmen and she is also helping to jump-start a mentoring group to help college students with difficult backgrounds. She is also a nursing assistant at UPMC Passavant.

Her sights are firmly set on achieving another milestone: graduating from La Roche.

“I feel so thankful for everyone at Girls Hope because they have helped me to get where I am today. My energy has been generated from other people’s negativity and I now have the willpower to rise above,” she said.

PR Department Schedules Updates to Online Work Order System

For nearly a year now, the Public Relations Online Work Order has been up and running and has been utilized by a number of campus clients.

The system allows clients to enter their public relations, marketing, advertising, publications and public website assistance requests, along with the option to upload and attach photos and documents. It also catalogs and archives all requests, providing a review system that helps both the department and their customers – La Roche faculty and staff.

Although the online work order has been very beneficial to the Public Relations Department, and its clients, there is always room for improvement, noted Public Relations Director Pam Wigley.

In order to help make the process run smoothly and be more effective, the Public Relations Department offers these tips to campus clients:

- Allow 10 business days — at a minimum — to complete your job. This allows the department to serve clients whose jobs are already in the process of being produced. If the department needs more time to work on a project, a PR staff member will contact a client and discuss the deadline. The Work Order system will not allow you to enter due dates that are under that time frame.
- If clients choose the box on the work order that states “Request a meeting with public relations,” it’s important to provide a few meeting date choices.
- If the job is related to a previous job or project, clients should attach a file of the previous job, if possible, or send a sample to PR through the interoffice mail system. Although almost all projects are kept in the new archival system, having a sample allows the PR staff the ability to clearly see the past work and make the client’s changes as necessary.
- Complete information is essential to beginning a PR work order. The staff cannot begin a job until all key information is available. Clients should be prepared to supply budget amount, budget number to be charged and mailing information — to name a few key pieces of information — so that the project may begin on time.

La Roche Alumnus Donates Contemporary Art as Tribute to Parents, Mentors

At a March 3 luncheon with La Roche College President Sister Candace Introcaso, CDP, Ph.D., and Board of Trustees Member Sister Mary Joan Coultas, CDP, Ph.D., La Roche graduate Ronald Radwanski (BA '77), donated his contemporary painting titled “The Madonna” to the College.

Currently an artist in Dallas who exhibits his work in galleries throughout the United States and in Germany, England, Mexico and The Grand Cayman Islands, Ronald said he made the gift in memory of his parents and in honor of his former La Roche College classmates. He said he also hopes to inspire future La Roche artists and show them that they can attain success with diligence and hard work.

“My mother’s sudden death in September 2007 at the tender age of 83 leaves me with wonderful memories of her and my father and their efforts in the 1970s to put me through college,” he said. “I created this painting for my mother’s birthday last June.”

At the luncheon and presentation, Ronald had the opportunity to thank Sister Coultas, another college influence.

“I have to attribute my initial growth and knowledge to my early years at La Roche, under Sister Mary Joan Coultas, and the personal and creative atmosphere of all the staff and culture of the college,” he said.

‘The Madonna’ is on display in the President’s Dining Room in the Zappala College Center.



(Pictured above from left to right) Sister Mary Joan Coultas, CDP, Ph.D., Ronald Radwanski (BA '77) and Sister Candace Introcaso, CDP, Ph.D., pose with Radwanski's painting, 'The Madonna', that he donated to La Roche College on March 3.

Mark Your Calendars Now for “Flights of Fantasy”

The talented members of the La Roche College Dance Theatre will take center stage in the heart of Pittsburgh’s Cultural District once again at 7 p.m. Wednesday, April 16, at the Byham Theater. Enjoy this presentation of the company’s first full-length ballet, “Cinderella” as well as Artistic Director Gerard Holt’s original work – “Scarlet Woman of the Bible: Delilah.” Instructor Miriam Scigliano also will choreograph a modern dance to be part of the show.

Tickets are on sale now through the Byham Box Office at 412-456-6666 or through Academic Affairs at 412-536-1232 or by emailing Nicole.Kubit@laroche.edu. Individual tickets are \$20 for adults; students with valid ID, senior citizens and children may purchase tickets for \$10 each. All proceeds benefit the La Roche College Dance Department.



Do you have a story idea or a suggestion for the next issue of Update? If so, please contact Editor Colleen Cramer at (412) 536-1301 or e-mail Colleen.Cramer@laroche.edu.

Editor's Note

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