

LA ROCHE UNIVERSITY  
2024 DISTINGUISHED ALUMNI CIRCLE AWARD RECIPIENT



**D.J. Trischler '07 MDes**

*Assistant Professor of Communication Design*  
University of Cincinnati

*Founder and President*  
Trischler Design Co.

D.J. Trischler '07 is an Assistant Professor of Communication Design for the University of Cincinnati's Ullman School of Design in the College of Design, Architecture, Art and Planning. He teaches typography, design research methods and introduction to design lecture. His research focuses on neighborhood-centered design, prompting communities through communication design to act together to improve quality of life.

In 2010 he established an independent practice which continues under the title Trischler Design Co. His portfolio includes civic-centered projects like the official typeface for Chattanooga, Tennessee, the visual identity design for the Chattanooga Public Library, and flag designs for several neighborhoods in Cincinnati. His work is featured in *The Atlantic*, Nieman Labs and the textbook, "Designing Brand Identities."

Mr. Trischler earned a Bachelor of Science in graphic and communication design from La Roche University and a Master of Design from University of Cincinnati, where he received the Outstanding Graduating Student Award from the College of Design, Architecture, Art and Planning.

"My experiences at La Roche set the trajectory for my life so far," he said. "College was a transformative time for me. La Roche introduced me to diversity in ways that I had never experienced. As a result, I gained a higher capacity for empathy. This comes in handy personally and professionally, as I often find myself as a bridge between different types of people. That's usually the role of a communication designer and certainly a teacher."

A resident of Price Hill, Cincinnati, he serves the following organizations: East Price Hill Neighborhood Association, Price Hill Community Garden, For His Glory Food Pantry and University Christian Church. He and his wife, Megan, received the Price Hill Will Top of the Hill Award for Dedicated Residents in 2022.