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## Greg Gibilisco '01, M.A.

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*Director of Visual Design, MAYA Design*



Greg Gibilisco continues to build upon his education and experience as a graphic designer.

Gibilisco is director of visual design at MAYA Design, a company that integrates information and technology into satisfying user experiences. MAYA Design has worked with a range of Fortune 500 companies, start-ups and nonprofits to design innovative products that improve the interactions between people and information. Gibilisco manages the visual design discipline within the company. The group employs visual and industrial designers, game designers, architects and filmmakers. Gibilisco also works as a hands-on practitioner.

Previously Gibilisco worked for Mellon Financial, where he was part of a team responsible for art direction of traditional marketing communications. This helped to transform the company from a retail bank to a global financial services company. At BNY Mellon, he led a team responsible for launching the brand and visual identity system. Gibilisco also worked as president of the Pittsburgh chapter of AIGA, the profession association for design.

Gibilisco met his wife, Kristi Gibilisco (formerly Kasievich), at La Roche, and Father Peter Horton officiated their wedding ceremony.

