



Bryson Thornton '04

Director, Global Communications & Culture
Burger King Worldwide, Inc.



Like so many La Roche graduates, Bryson W. Thornton is an effective leader in both his community and profession. Thornton has worked with some of the world's most iconic brands, including Heinz, FedEx, Milk-Bone, Meow Mix, Star-Kist, Del Monte and now Burger King.

As director of global communications and culture for Burger King Worldwide, Thornton serves as chief communications counsel for all internal and external communications activities, including corporate public relations, financial communications, media relations, issues management and employee branding.

He has been recognized as one of PRWeek Magazine's 40 Under 40 and PR News Magazine's 15 to Watch. As a matter of personal passion, he remains an active leader in professional and volunteer-based organizations. He has served in leadership positions on the La Roche College Alumni Association board of directors and for the Pittsburgh and Miami chapters of the Public Relations Society of America.

